

MARGO PUETTE

margopuette.com

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330.388.5396

EDUCATION

University of Cincinnati

College of Design, Architecture, Art, and Planning
Bachelors of Science in Interior Design
September 2010 – May 2015

INTERNSHIPS

Lippincott

Experience Design Intern: August 2014 – December 2014

MKG

Design Assistant: May 2013 – April 2014

Huntsman Architectural Group

Interior Design Intern: March 2012 – December 2012

SKILLS

Advanced in Sketchup, Podium, V-Ray, AutoCAD, Adobe Photoshop, Illustrator, and InDesign

Basic knowledge of Vectorworks, Figma, Enscape, and Mailchimp

Experience in design research and concepting with advanced knowledge of materials and processes for printing and scenic fabrication

EXPERIENCE

CVS Health

Senior Designer, Brand Experience: November 2021 - Present

Working closely with our strategic marketing team to develop meaningful experiences from concept to completion, including retail stores & signage, workplace facilities, and events & activations. Developing branding toolkits and guidelines for multiple projects for large scale store rollouts. Redefining how CVS Health comes to life in a physical format through thoughtful, people-first experiences.

The Gathery

Freelance Art Director: July 2021 - November 2021

Freelance Designer: August 2020 - December 2020

Designed experiential projects from concept to final production. Worked closely with owners and producers to create client presentations, design all aspects of event experiences, and manage final print and build production.

Johnson & Johnson

Spatial Designer | Contract: January 2021 - July 2021

Designed signage and wayfinding programs, detailed production and installation specs, artwork production and developed environmental design intentions of differing scaled projects for associated J&J facilities, retail, and healthcare applications.

N/A Collective

Senior Experiential Designer: January 2020 - July 2020

Experiential Designer: March 2019 – January 2020

Led & designed experiential events for top clients from concept to final product. Managed design & creative teams through both new business presentations and realized projects. Worked closely with producers & technical directors to manage vendor relationships, create client presentations, and supervise on-site installation. Also led the design and construction of a new office space for the company.

HangarFour Creative | A Division of DKC

Event Production Designer: March 2017 – March 2019

Led production design of experiential activations and events from initial creative concepts to full production and installation. Brainstormed and ideated for both events & 360 advertising campaigns. Designed new business presentations, floorplans, 3D renderings, printed collateral, and environmental graphics. Created construction drawings, managed vendors, and oversaw on-site install direction.

AWESTRUCK Marketing Group

Experiential Designer: June 2015 – March 2017

Executed all outgoing visual representations of the agencies identity and work as well as worked directly with the Creative Director to brainstorm innovative event and experiential marketing concepts, build them out, and bring them to life visually. Designed all signage and custom builds for a wide array of clients.